

F.No. 19-30/2018-SP
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture, Cooperation & Farmers Welfare
Krishi Bhawan, New Delhi
Dated: the 24th October, 2018

To,

1. The Chief Secretaries,
Govt. of Chhattisgarh/Madhya Pradesh/Mizoram/Rajasthan/ Telangana.
2. The Principal Secretaries (Agriculture / Cooperation / Horticulture),
Govt. of Chhattisgarh/Madhya Pradesh/Mizoram/Rajasthan/ Telangana.
3. In-charge, Krishi Vigyan Kendras, Chhattisgarh, Madhya Pradesh, Mizoram, Rajasthan
and Telangana.

Subject: **Implementation of Krishi Kalyan Abhiyan-II from 2nd October, 2018 to 25th December, 2018 – Enforcement of Model Code of Conduct (MCC) after declaration of General Election to the State Legislative Assemblies of Chhattisgarh, Madhya Pradesh, Mizoram, Rajasthan and Telangana – reg.**

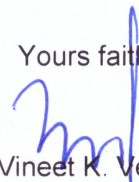
Sir/Madam,

I am directed to refer on the subject cited above and to say that Election Commission of India has communicated their "no objection" from MCC angle on continuation of Krishi Kalyan Abhiyan-II from 2nd October, 2018 to 25th December, 2018 subject to the following condition

- i. The publicity in this regard in electronic, print, radio, internet or any other media shall not be in a manner which gives an impression that the Scheme is an achievement of the political party in power.
- ii. No political functionary shall make any reference in this regard during any public speech or communication to the press or public.
- iii. These restricts on publicity will be applicable to the Central Government as well as the State Governments concerned.
- iv. All the activities must be carried out by the civil servants or the authorities concerned and political functionaries shall not be involved in any such activity.
- v. The relevant provisions of Model Code of Conduct issued by the Election Commission of India (ECI) vide their letter No. 437/6/1/ECI/INST/FUNCT/MCC/2018/769 dated 6th October, 2018 must be strictly followed.

You are requested to follow these instructions strictly while implementing Krishi Kalyan Abhiyan - II

Yours faithfully,



(Vineet K. Verma)

Deputy Commissioner (GC/PC/Policy)


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Distribution:

1. Joint Secretaries in-charge for Chhattisgarh, Madhya Pradesh, Mizoram, Rajasthan and Telangana of DAC&FW.
 2. All Nodal officers of Krishi Kalyan Abhiyan – II District level
- Copy for information to:

1. Secretary, DAC&FW/Secretary, DAHDF/Secretary, DARE & DG ICAR/Secretary, DoRD/Secretary, Panchayati Raj
2. PPS to Additional Secretary, DAC&FW
3. PPS to Joint Secretary (Policy), DAC&FW
4. Dr. A.K. Singh, DDG(Agri-Extn.), ICAR, New Delhi.


विनीत के. वर्मा / VINAY K. VERMA
उपायुक्त / Deputy Commissioner
भारत सरकार / Govt. of India
कृषि एवं किसान कल्याण मंत्रालय / Mo Agriculture & Farmers Welfare
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